

Press release

Hünenberg, 22 October 2026

Quasys Europe consolidates sales in semiconductor manufacturing

New sales structure creates a one-stop shop for equipment and technical solutions for the European semiconductor industry

Quasys is realigning its activities in the European semiconductor market and establishing a sales structure for Europe through Quasys Europe. This structure will serve to consolidate and strategically develop the European sales of products, equipment, and technical solutions for the semiconductor industry. In doing so, Quasys is creating a central interface between international technology partners and customers in the European semiconductor markets. The establishment of Quasys Europe is part of the company's strategic development. The goal is to sharpen the focus on activities in the semiconductor sector, expand existing partnerships, and simultaneously tap into new manufacturers and technologies for the European market. As a result, customers will have a single point of contact for various process steps and requirements within semiconductor manufacturing.

Focus on the European semiconductor market

Quasys has many years of experience in the microelectronics and semiconductor industries. This expertise forms the foundation for the new European sales structure. In the future, Quasys Europe will focus on supporting manufacturers of equipment, components, and technological solutions in establishing and further developing their products in the European market. At the same time, European semiconductor manufacturers, OSATs, research and development institutions, and other companies along the semiconductor supply chain will benefit from direct access to specialized technologies and solutions from international manufacturers. Quasys



Quasys Europe consolidates sales operations for semiconductor manufacturing.

Europe does not see itself solely as a traditional sales organization, but rather as a technology and service partner. The focus is instead on combining technology, application expertise, and regional support. Customers should receive support from the selection of suitable solutions through technical coordination and evaluation all the way to implementation, as well as ongoing support from a central and competent point of contact.

Single point of contact for international technology partners

Quasys Europe therefore creates a platform for manufacturers from Asia to access the European semiconductor market. For specialized innovation and technology providers in particular, establishing their own sales and support structures in multiple European countries involves considerable effort. Quasys Europe serves as the interface to the market in this regard. In addition to sales, this includes supporting existing and potential customers, providing technical consulting, managing projects, and participating in relevant trade shows and industry events. "This

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approach is designed to enable international technology providers to expand their presence in Europe more quickly and strategically, while customers benefit from short lines of communication and regional support,” explains Rolf Nussbaumer, Managing Director of Quasys AG.

Existing expertise as the foundation for further growth

The new structure builds on Quasys’ many years of market and technology experience. The company has been active in the field of microelectronics for decades and possesses extensive expertise in areas including semiconductor back-end, handling and feeding, testing and contacting, as well as bonding and process-related production equipment.

“With Quasys Europe, we are establishing a clear structure for our future activities in the European semiconductor industry. On the one hand, we want to provide our customers with even better access to specialized technologies, and on the other hand, we want to offer our international partners a professional platform for the European market. This is not just about selling individual products, but about long-term partnerships and a deep understanding of the respective applications and processes,” Nussbaumer continues.

Expansion plans for the product and partner portfolio

The structure of Quasys Europe also allows for further expansion of the portfolio. In addition to existing solutions, the company plans to gradually incorporate additional technologies and manufacturers that address relevant process steps in semiconductor manufacturing. This positions Quasys Europe as a specialized technology and sales partner for the European semiconductor market. The focus is on solutions that contribute to greater process reliability, productivity, quality, and automation in semiconductor manufacturing. The new organization creates the foundation for further growth in Europe.

About Quasys

Since 1989, Quasys AG has been supplying the Swiss and European markets with production equipment, consumables, and technical solutions for microelectronics, particularly in the areas of feeders, test sockets, bonding tools, and packaging equipment.

At its Hünenberg location, the company combines reliable standard solutions with expert advice and flexible support, innovation, precision, and industry-specific know-how, as well as services that form the basis for efficient automation and bonding solutions in microelectronics.

For more information, visit: <http://www.quasys.ch/en/>

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