Heraeus Materials Singapore Celebrates 40 Years of Innovation and Partnership

Singapore, **5 August 2025** – Heraeus Materials Singapore Pte. Ltd. (HMSL), a leading provider of advanced materials solutions, proudly celebrates its 40th year of operations in Singapore. To mark this significant milestone, the company is hosting an exclusive seminar and innovation showcase, bringing together key customers, strategic partners, and distinguished guests, including representatives from trade unions and EDB Singapore.



Left to right: Manuel Fischer (Heraeus Electronics), Patrick Tay (NTUC UWEEI & MP, Singapore), Kah Leong Tan (Heraeus Materials Singapore), Li-San Chan (Heraeus Electronics), Kelly Lai (EDB Singapore), David Hackett (Heraeus Electronics)

Established in 1985, HMSL has evolved from a sales office into a vital innovation and production hub for semiconductor packaging materials, contributing to global advancements in smart technology, sustainable energy, and communications mobility. In 2021, HMSL further cemented its role with the inauguration of a Center of Excellence for Advanced Packaging in Singapore.

In addition to its strong manufacturing and R&D foundation, HMSL anchors regional business activities by integrating essential global and regional functions such as sales, customer solutions, supply chain, marketing, and strategy development.

"For four decades, we've partnered closely with customers and suppliers to create the future through materials innovations," said Ms. Li-San CHAN, Global Business Line Head – Semiconductor Materials. "Singapore provides a stable environment and respect for intellectual properties that are critical to supporting our customers globally. This celebration is a reflection of our successful journey and a bold step forward as we shape the next generation of advanced materials—together."

The seminar, held at Conrad Singapore Marina Bay, features presentations on Heraeus' latest technological innovations, product developments, and technology roadmaps, alongside a showcase of real-world applications that are transforming the way we live, work, and communicate. The event also highlights Heraeus' unwavering commitment to operational excellence, sustainability, and talent development in the region.





"Heraeus Electronics has built a strong partnership with Singapore over the past 40 years, reflecting the trust and confidence placed in Singapore as a hub for advanced manufacturing and innovation. The establishment of its Centre of Excellence for Advanced Packaging in 2021 underscores Heraeus's commitment to deepening its footprint here. As a key materials partner in Singapore's growing semiconductor ecosystem, Heraeus plays an important role in advancing industry capabilities. We welcome like-minded partners to harness Singapore's strengths in talent, infrastructure, and global connectivity to develop cutting-edge material solutions for the world." – Ms Kelly Lai, Vice President for Chemicals and Materials, Singapore Economic Development Board.

HMSL remains dedicated to driving innovation that empowers industries and enriches lives. This 40th anniversary is not only a celebration of the past—it is a bold reaffirmation of its mission: *Materials. Innovations. For Generations.*

About Heraeus Group

Heraeus Materials Singapore Pte Ltd is part of the Heraeus Group, a globally leading technology group headquartered in Hanau, Germany. The Heraeus Group is a broadly diversified and globally leading family-owned technology company, headquartered in Hanau, Germany. The company's roots go back to a family pharmacy started in 1660. Today, Heraeus bundles diverse activities in the Business Platforms Metals and Recycling, Healthcare, Semiconductor and Electronics as well as Industrials. Customers benefit from innovative technologies and solutions based on broad materials expertise and technological leadership.

About Heraeus Electronics

Heraeus Electronics, part of the Heraeus Group headquartered in Germany, is a leading manufacturer of materials for the assembly and packaging of devices in the electronics industry. The company develops materials solutions for the automotive, power electronics and advanced semiconductor packaging market and offers its customers a broad product portfolio - from materials and material systems to services. With a network of R&D and production facilities worldwide, Heraeus Electronics enables next-generation electronics with precision and sustainability.

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