

FOR IMMEDIATE RELEASE

## Beebolt Launches AI-Powered Assistant to Simplify Global Trade for SMEs

*The platform will provide small-medium enterprises with support to enter and expand into cross-border trade, helping lower the barriers of entry into new markets.*

LONDON, UK - 25 MARCH 2025: Beebolt, the AI-powered collaboration platform for global trade, has today announced its new "[Beebolt Boost](#)", a free platform designed to help small and medium enterprises navigate international trade complexities.

The solution aims to democratise access to global trade expertise, enabling businesses of all sizes to compete effectively in international markets.

CEO and Co-Founder of Beebolt, Talal Abu-Issa said: "SMEs are the backbone of supply chains. But they often face significant challenges which can limit their ability to scale, and expand into new markets. We've built Boost for the people who juggle global trade responsibilities alongside their main roles.

"Our platform solves specific problems that typically require multiple tools or expensive expertise. The new dashboard enables SMEs to save countless hours of research and prevent costly mistakes when entering new markets. We're thrilled to bring this initiative to the industry, and help strengthen the global trade landscape."

The platform, which is powered by AI technology, addresses common challenges in the international trade process through four integrated components: the AI Trade Assistant, Trade Calculators, Trade Alerts, and Knowledge Hub, where users can gain industry insights.

Equipped with the platform, companies will also be able to predict, plan and prevent disruptions more effectively, and increase both their capabilities and collaboration opportunities.

The initiative was unveiled last week at British Chambers of Commerce's *Driving International Trade Conference* in London, where Beebolt was a corporate partner and speaker. The conference was attended by over 300 business leaders and political stakeholders, including Rt. Honorable David Lammy.

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Notes to editors:

#### About Beebolt

Beebolt is a London-based supply chain technology company on a mission to transform the way businesses navigate global trade. Powered by cutting-edge artificial intelligence, Beebolt streamlines complex operations, enabling organisations to overcome challenges with confidence and precision. Our platform is built to empower teams, foster collaboration, and drive innovation at every stage of the supply chain. At Beebolt, we believe in creating a future where businesses not only adapt but thrive in an ever-changing global marketplace.

[Beebolt Boost](#)

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