Koh Young America Promotes Ramiro Mora to Lead Service and Applications in Mexico and South America

Atlanta, Georgia – Koh Young Technology, the global leader in True3D™ measurement-based inspection solutions, is pleased to announce the promotion of Ramiro Mora to Service and Applications Manager for Mexico and South America. The promotion recognizes his leadership, technical expertise, and proven commitment to customers.

In his expanded role, Ramiro will lead the regional service and applications teams, creating closer alignment between technical support, process development, customer training, process optimization, and long-term customer success. The move strengthens Koh Young America's regional organization and reflects the company's continued investment in its people and customers.

Ramiro Mora, Service & Applications Manager for Mexico and South America at Koh Young America

"Ramiro has earned the confidence of our customers and colleagues through his technical expertise, leadership, and commitment to solving problems," said Heriberto Cuevas, Country Manager for Mexico and South America at Koh Young America. "This promotion recognizes the strong contributions he has already made and continues the excellent work of our team. His leadership will help us strengthen the connection between service and applications, creating even more value for our customers and reinforcing the trust they place in Koh Young."

Since joining Koh Young America in 2017, Ramiro has worked closely with manufacturers throughout Mexico and South America to support installations, resolve technical challenges, improve inspection performance, develop applications, and strengthen operator and engineering capabilities.

Ramiro's extensive inspection expertise provides him with a broad perspective on electronics manufacturing processes and the role inspection plays in improving quality, productivity, and operational performance. This experience allows him to understand how service, applications, and process knowledge can work together to help customers achieve more consistent results.

His technical foundation, combined with an MBA focused on quality and productivity, supports a leadership approach centered on reliability, continuous improvement, and customer success. This combination will help Ramiro guide the regional team while maintaining a clear focus on the operational needs and business priorities of Koh Young customers. The promotion represents a positive step forward for Koh Young America and reinforces the company's commitment to providing customers throughout Mexico and South America with strong regional leadership, accessible technical expertise, and coordinated support.

For more information about Koh Young's inspection solutions and market leadership in Mexico and South America, visit our regional website at kohyoungamerica.com or connect with us on LinkedIn.

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About Koh Young Technology, Inc.
Founded in 2002, Koh Young pioneered the industry's first 3D Solder Paste Inspection (SPI) system using patented dual projection Moiré technology. Today, it leads the market in 3D SPI and Automated Optical Inspection (AOI) solutions, with over 26,500 systems installed globally at over 4,100 customers. Koh Young's True 3D technology addresses challenges in electronics manufacturing including surface mount, through-hole, pin insertion, conformal coating, machined parts, semiconductor wafers, and advanced packaging. Guided by user-focused R&D, the company continues to innovate and address evolving market needs. With headquarters in Korea and regional offices worldwide, Koh Young remains close to its customers, delivering trusted solutions for smart manufacturing. Visit www.kohyoungamerica.com to learn more.