

Contact: Sherry Stepp, Global Marketing Manager
Tel: +1-615-831-0888
Email: sherry_stepp@kyzen.com

KYZEN Welcomes HIN to Europe Distributor Network

NASHVILLE — March 2025 — KYZEN, the global leader in innovative environmentally responsible cleaning chemistries, is pleased to announce an exciting new partnership with HIN A/S, a complete solutions supplier for modern electronics production.



Effective immediately, HIN will be responsible for sales and support in Norway. KYZEN will join an impressive line of products that have met the needs of the electronics manufacturing industry for more than 125 years. As an active partner, the expert technical team at HIN complements KYZEN'S European presence and has access to KYZEN'S well-known process and analytical tools.

"We are pleased to be working with one of the leading distributors of electronics manufacturing products and we are excited for the new opportunities that are possible with HIN," said Julia Vielhaber, KYZEN'S European Manager. "Adding their team will enhance the cleaning expertise our customers have come to expect of KYZEN and our partners."

Lars Fensbo, CEO and Owner of HIN A/S, added, "KYZEN is one of the strongest players in the market for cleaning – if not the strongest – making this partnership a great advantage for our customers. My appreciation for this partnership has only grown over the last weeks, thanks to our shared customer-focused approach and smooth communication. Not only do our collaboration skills align exceptionally well, but more importantly, we can now offer our customers a competitively priced product with an outstanding level of service."

Headquartered in Horsens, Denmark, HIN A/S is a well-consolidated, innovative wholesale company with more than 125 years of experience. HIN'S sales are focused on three main product areas: tools for electronics production, machines for electronics production, and tools and accessories for the industry, especially in the field of high current.

Both KYZEN and HIN A/S are known for quality and innovation, making them ideal partners.

For more information about HIN A/S, visit <https://hin.dk/>.

About KYZEN

KYZEN is a global leader in providing environmentally responsible, RoHS compliant precision cleaning chemistries for industries ranging from electronics and advanced packaging to metal finishing and aerospace applications. Since its founding in 1990, KYZEN's innovative cleaning technologies, scientific expertise and customer support have been repeatedly recognized with the industry's most prestigious awards. For more information, visit www.kyzen.com.