



Press preview for Seica Inc. - New Haverhill headquarters celebration

Haverhill, June, 2018 – On 6 June SEICA inc. has officially inaugurated the new North American headquarters in the Ward Hill Business Park East of Haverhill, Massachusetts.



The new offices are located in a single building, located in a tree lined business park, with 16,000 square feet of space on 2 floors. The move from the previous location in Salem, NH was needed to accommodate the growing organization in North America, and to better serve customers, offering 2000 square feet of demonstration area and a fully equipped training room. Representing the corporate organization of the Seica Group at the ribbon-cutting ceremony on June 6, were Barbara Duvall, General Manager, and Antonio Grassino, President, who declared: "Seica was founded in Italy in 1986 and since then has become a worldwide group

where it finds in its subsidiaries the best way to support its technology and constant innovation. The opening of this new headquarters of Seica Inc. is the expression of the success and importance of the American market for our company."



Many local authorities from Haverhill were also present, and they expressed their enthusiasm for the new presence of Seica Inc. in their area. William Pillsbury, the city's economic and development director said "This is their new North American headquarters and their plans are to hire as they grow. And the type of jobs they are talking about are highly skilled, degreed positions and sales/management positions", adding that "It bodes well for the future that companies are finding the type of skilled labor they need here in the Haverhill area."





About Seica

Founded in 1986, Seica S.p.A. is a global supplier of automatic test equipment and selective soldering systems, with an installed base of more than 1900 systems on 4 different continents. Seica offers a complete line of test solutions, including bed of nails and flying probe testers able to perform MDA, in-circuit and full functional tests of assembled electronic boards and modules and printed circuit boards, as well as LASER-based selective soldering systems for electronic board manufacturing and a full range of test application services. Company headquarters are located in Strambino, Italy, with direct offices in USA, Germany, China, Mexico and France, supported by a vast distribution network covering the rest of the world. Since 2014, Seica S.p.A. is supported by a sister company Seica Automation, located in Milan, and producing board handling systems and other automation equipments for the electronic manufacturing industry

Please see www.seica.com