

Sales & Service Inc. new Sales Rep for Boschman Advanced Packaging Technology

Duiven, 6st of March 2019 - Boschman Advanced Packaging Technology has assigned Sales & Service Inc., located in Anaheim, California, USA as their sales rep for the Western USA and Mexico. The assignment reflects the companies ambition to grow the business in North Americas, Mexico and Canada.

Early last year Boschman Advanced Packaging Technology already strengthened their footprint and local presence in the Eastern side of the USA and Canada by bringing Neu Dynamics Corporation, located in Ivyland, Pennsylvania on board. This has worked out very well given last years result and solid forecast for this area. The cooperation with Sales & Service Inc. (SSI) will enable additional opportunities at and local support to their customers in the Western USA and Mexico. Sales & Service Inc. and Neu Dynamics Corporation know each other already for many years and will work closely together supporting common customers with cross territorially locations.

The expansion of Boschman Advanced Packaging Technology's local sales and support activities in the mentioned areas reflects both the growth of the company as well as its vision for the future. Boschman Advanced Packaging Technology is focusing exclusively on providing one-stop-shop solutions from package development, sample production, low to mid volume production assembly and transfer to high-volume production supported by the highly professional offering in Ag-sintering and molding production equipment. This has always been its core strength. Boschman Advanced Packaging Technology's is well established for existing as emerging and developing markets where Boschman Advanced Packaging Technology will aid and assist the customers in achieving added value in their businesses.

Patrick Huberts, Business Development Manager for the USA, Mexico and Canada of Boschman Advanced Packaging Technology, said:

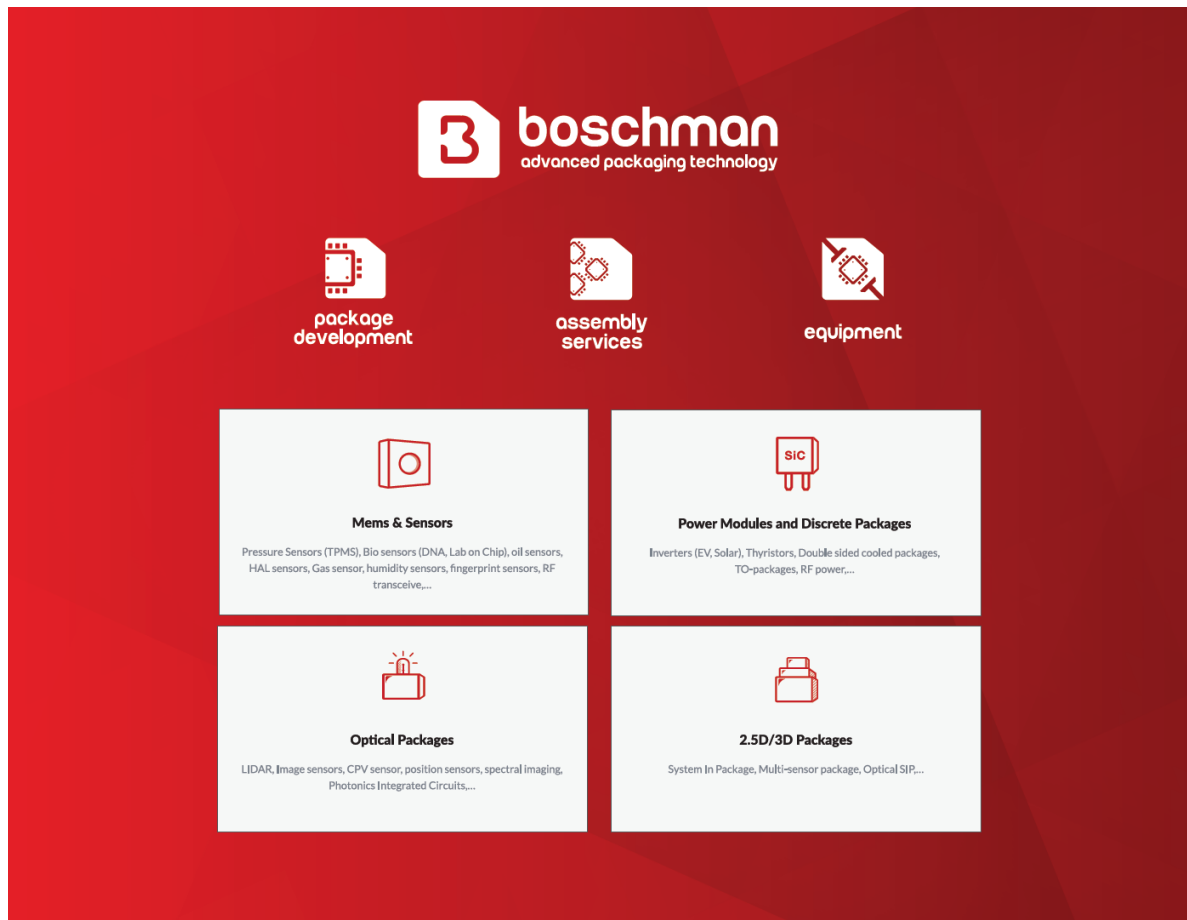
"I am very pleased with Sales & Service Inc. picking up the local sales representation in the west side of the USA and Mexico, combined with the excellent business focus Neu Dynamics Corporation delivers for their area, this provides us a solid foundation to achieve our growth ambitions for the USA, Mexico and Canada"

Chris Winn, President of Sales & Service Inc. commented:

"SSI is excited to add Boschman to technical its technical offerings, this allows both companies to further capitalize on a growing market in the US. We are particularly pleased to work with our friends and partners at Neu Dynamics, this enables a seamless support structure for the NAFTA market. We look forward to growing the Boschman brand in the US, and appreciate their confidence in SSI."

Kevin Hartsoe, President of Neu Dynamics Corporation added:

"Neu Dynamics is very pleased to have Boschman choose SSI as their west coast partners. We have had a close working relationship with Chris Winn and his team at SSI for the last 15 years. Boschman's choice for SSI to cover the west coast is a good one. SSI has a great team and this will help build the support structure needed to further the Boschman Brand in the US, Canada and MX markets. We look forward to working with SSI building market share for Boschman."



About Boschman

Boschman, Advanced Packaging Technology is the one stop shop for highly innovative packaging solutions. Boschman supports its customers at each and every stage of their package, assembly or Sintering and Molding equipment needs. With over 30 years of experience Boschman will enable a smooth transition from idea to production.

www.boschman.nl

Note for the press:

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