

Promex Hires Rosie Medina as Director of Sales and Marketing

Former Med Tech Business Development Director Joins Silicon Valley EMS to Promote Contract Manufacturing Services for Medical and Bioscience Products

Santa Clara, CA December 21, 2015 – PRNewswire/iReach – [Promex Industries Inc.](#), an electronic manufacturing services (EMS) provider that integrates conventional SMT with semiconductor microelectronic packaging and assembly, has hired Rosie Medina as its new director of sales and marketing.

Formerly the director of medical technology business development at CORWIL Technology (Milpitas, CA), Ms. Medina has close to 30 years of experience in the semiconductor industry. She has worked with a variety of companies around the world, ranging from new startups to major corporations in the commercial, medical, and mil-aero markets.



“Rosie knows what it takes to fast track new medical and bioscience products from prototype to volume production,” said Promex President and CEO Richard Otte. “She understands the importance of quality and repeatable processes in PCB assembly – especially for Class III implantable devices and other complex multi-technology medical devices. Her skills in business development, sales and marketing in the contract manufacturing sector position her well to lead the Promex sales team.”

In her new position, Ms. Medina will be responsible for supporting the rapid growth of Promex by enhancing sales, marketing and customer support, among other responsibilities. Ms. Medina will also work closely with executive management on new strategic engineering and manufacturing initiatives.

About Promex

Founded in 1975, [Promex Industries Inc.](#) provides a broad range of assembly services to the medical, bioscience, commercial semiconductor and military markets. With a highly skilled engineering team, Promex provides mixed technology assembly processes that integrate conventional surface mount technology (SMT) with semiconductor microelectronic packaging and assembly methods. The company operates a 30,000 square foot assembly facility in Silicon Valley with Class 100 and 1000 clean rooms. Fast-turn IC packaging and assembly services for semiconductor, telecom, RF wireless and medical products manufacturers, including high-volume transfer molding and wafer processing, are available from the [Quik-Pak](#) Division in Southern California. Together, the Promex and Quik-Pak facilities are ISO 13485:2003 and ISO 9001:2008 certified, ITAR registered and compliant to regulatory requirements for medical products. More information is available at www.promex-ind.com or by calling +1-408-496-0222.

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