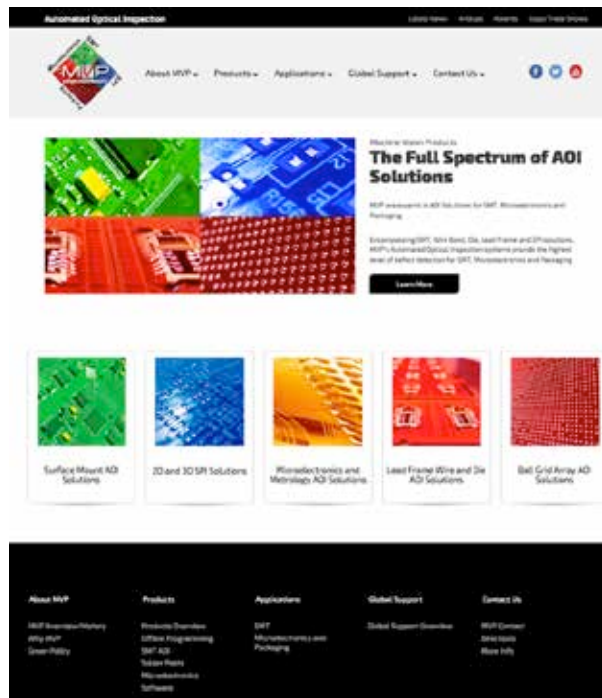


Machine Vision Products, Inc. announces New Website Launch



Carlsbad, CA – April 7, 2016: Machine Vision Products, Inc. (MVP) today announced it has launched a brand new website showcasing the dynamic and broad range of its AOI products and applications offerings.

MVP is a long-term pioneer and innovator of Automated Optical Inspection solutions covering the Microelectronics, Packaging and Surface Mount industries.

The new website can be accessed at www.machinevisionproducts.com where discovering MVP's Full Spectrum of AOI Solutions is now just a click away.

With the new website launch MVP focused on providing a dynamic new interface to allow our current and prospective customers quick access to the product and applications data they require.

Homepage Hotlinks are added to allow users to immediately access data on SMT, SPI, Microelectronics, Lead Frame and Ball Grid Array solutions.

The new website also provides easy menu access to information on the extensive product range. Solutions for SMT including:

- 3D AOI
- Entry level AOI
- High performance and high speed AOI
- Large Board/Backplane AOI
- Pin Through Hole/Wavesolder Look Up AOI
- NPI/Portable AOI solutions

For Microelectronics and Packaging navigate to a broad range of high performance and high accuracy AOI solutions including:

- Lead Frame/Die/Epoxy/Wirebond AOI
- BGA Ball and Package Inspection
- Die and Wire AOI
- Metrology AOI
- Cleanroom AOI solutions

In addition MVP provide a variety of software solutions including Line and Factory management solutions, Big Data and Image Archiving as well as offline programming and offline repair.

A variety of other information including global support, latest news, awards, and trade shows is also easily accessible in this new format.

MVP invites you to visit our new website at www.machinevisionproducts.com to discover MVP's Full Spectrum of AOI solutions.

For further information contact:

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About Machine Vision Products, Inc.

Machine Vision Products is a market innovator and leader in imaging technologies for Surface Mount, Microelectronics and Packaging Technologies. Machine Vision Products provide solutions for both commercial and military applications. Machine Vision Products operate globally with direct operations in the US, China, Malaysia and the UK, with additional representation in countries throughout North America, Europe and Asia.

www.machinevisionproducts.com