



Koh Young Welcomes Chris Treadway to Lead Sales in Key Regions of the United States

Atlanta, Georgia – Koh Young Technology, the industry leader in True 3D measurement-based inspection solutions, is delighted to announce the addition of Chris Treadway to its sales team in the United States. Chris will play a crucial role in our continued market expansion as he leads a team of sales partners in his new role as Regional Sales Manager for the Central and Northwest regions of the United States.

Bringing with him 15 years of experience in the Surface Mount Technology (SMT) industry, Chris's expertise spans both engineering and leadership roles. Prior to joining Koh Young, he enhanced his skills in a manufacturing environment, serving as an engineer and later as a manager overseeing a team of SMT engineers at Continental Automotive. A dedicated Razorback, Chris is a proud alumnus of the University of Arkansas, where he earned his B.S. in Electrical Engineering.



"I'm excited to join Koh Young, a company that's synonymous with inspection innovation for the SMT industry. I am eager to leverage my experiences and help our customers achieve the highest standards of quality and efficiency in their operations," said Chris Treadway.

We invite you to meet Chris and the rest of the Koh Young America team at SMTA International, where we will be exhibiting in booth 2817 from October 20-24, 2024, at the Donald E. Stephens Convention Center in Rosemont, Illinois. If you cannot attend the show, you can still learn more about our best-in-class inspection solutions by visiting our regional website at www.kohyoungamerica.com.

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About Koh Young Technology, Inc.

Established in 2002, Koh Young revolutionized the inspection market by launching the industry's first 3D solder paste inspection (SPI) system using a patented dual-projection Moiré technology. Since then, it has become the global leader in 3D measurement-based SPI and automated optical inspection (AOI) equipment for the electronics industry. Based on its True3D™ measurement-based inspection technology, Koh Young has developed innovative inspection solutions for challenges with machined parts, press-fit and through-hole pins, conformal coatings, dispensed materials, and semiconductors. Through its constant innovation, Koh Young has secured over 3,500 global customers, and commands the dominant global market share position in the SPI and AOI markets with well over 20,000 machine installations. A customer-centric R&D focus uses our core competencies to develop innovative solutions for new and existing markets by listening to users and researching trends and applications. From the headquarters in Korea, activities spread across the world through its global sales and support infrastructure spanning Europe, Asia, and the Americas. These regional offices ensure Koh Young stays close to the market, and more importantly, its growing user base. Learn why so many electronics manufacturers trust Koh Young for reliable inspection at www.kohyoungamerica.com.

For More Information

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