



Koh Young Strengthens Mexico Sales Team with Addition of Hector Hernandez

Atlanta, Georgia – Koh Young, the leader in True3D™ measurement-based inspection solutions, is pleased to announce the newest addition to its growing family, Mr. Hector Hernandez. As part of our commitment to expansion and excellence, Hector joins Koh Young as the Regional Sales Manager for the regions of Baja, Sonora, Durango, Chihuahua, and Jalisco.

Bringing over 8 years of experience in sales, Hector Hernandez is a seasoned professional in our industry. His proven history and extensive knowledge make him an ideal fit to further elevate our market presence in Mexico. This strategic move underscores Koh Young's dedication to delivering innovative technology and customer satisfaction.

Hector Hernandez shared his excitement about the transition, saying, *"Joining Koh Young America as a Regional Sales Manager was a natural progression for me as a sales rep. The dynamic and innovative environment at Koh Young left a lasting impression on me during my time as a sales rep. Koh Young's commitment to advanced technology and customer satisfaction aligns seamlessly with my professional values."*



In his new role, Hector will be based at our Mexico Headquarters in Guadalajara, Jalisco, contributing his expertise to drive tailored solutions and address customer challenges. His genuine passion for the industry and dedication to building lasting relationships perfectly align with Koh Young's mission to actively contribute to the advancement of our customers.

Please join us in welcoming Hector Hernandez to the Koh Young family. We look forward to achieving new milestones and continued success with him as a valued member of our team.

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About Koh Young Technology, Inc.

Established in 2002, Koh Young revolutionized the inspection market by launching the industry's first 3D Solder Paste Inspection (SPI) system using a patented dual-projection Moiré technology. Since then, it has become the global leader in 3D measurement-based SPI and Automated Optical Inspection (AOI) equipment for the electronics industry. Based on its True3D™ measurement-based inspection technology, Koh Young has developed innovative inspection solutions for challenges with machined parts, press-fit and through-hole pins, conformal coatings, dispensed materials, and semiconductor packages. Through its constant innovation, Koh Young has secured over 3,500 global customers, and commands the dominant global market share position in the SPI and AOI markets with well over 20,000 machine installations. A customer-centric R&D focus uses our core competencies to develop innovative solutions for new and existing markets by listening to users and researching trends and applications. From the headquarters in Korea, activities spread across the world through its global sales and support infrastructure spanning Europe, Asia, and the Americas. These regional offices ensure Koh Young stays close to the market, and more importantly, its growing user base. Learn why so many electronics manufacturers trust Koh Young for reliable inspection for a smart factory at our website at www.kohyoungamerica.com.

For More Information

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