



## Koh Young Case Study Underlines the Power of Supplier Partnerships with IMI

**Atlanta, Georgia** – Koh Young has released their latest case study exploring their global partnership with IMI and specifically the success the collaboration has achieved at IMI's facility in Guadalajara, Mexico.

This case study explores the changing climate for manufacturing in Mexico as volumes and demand increases in the region and manufacturers, including IMI, look to grow through greater automation and closer collaboration with key technology partners like Koh Young. With interviews with Oscar Valdivia, IMI's Manufacturing Unit Manager for Guadalajara, and Philip Reyes, their Regional Engineering Head, the case study digs into how manufacturing excellence can be developed with the right use of automation and by investing in equipment that creates efficiency and quality through better use of accurate data.

The IMI team also talks about the value of good traceability and the importance of proper software integration with their equipment partners, going on to explore the potential value-add of using AI alongside inspection equipment.



Learn more about IMI at [www.global-imi.com](http://www.global-imi.com). IMI have Koh Young SPI and AOI and product details are available at [www.kohyoungamerica.com/our-solutions](http://www.kohyoungamerica.com/our-solutions).

You can download the case study [here](#) at [www.kohyoungamerica.com/revolutionizing-operations-the-power-of-supplier-partnerships-with-koh-young-at-imi-guadalajara/](http://www.kohyoungamerica.com/revolutionizing-operations-the-power-of-supplier-partnerships-with-koh-young-at-imi-guadalajara/).

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### About Koh Young Technology, Inc.

Established in 2002, Koh Young revolutionized the inspection market by launching the industry's first 3D Solder Paste Inspection (SPI) system using a patented dual-projection Moiré technology. Since then, it has become the global leader in 3D measurement-based SPI and Automated Optical Inspection (AOI) equipment for the electronics industry. Based on its True3D™ measurement-based inspection technology, Koh Young has developed innovative inspection solutions for challenges with machined parts, press-fit and through-hole pins, conformal coatings, dispensed materials, and semiconductor packages. Through its constant innovation, Koh Young has secured over 3,500 global customers, and commands the dominant global market share position in the SPI and AOI markets with well over 20,000 machine installations. A customer-centric R&D focus uses our core competencies to develop innovative solutions for new and existing markets by listening to users and researching trends and applications. From the headquarters in Korea, activities spread across the world through its global sales and support infrastructure spanning Europe, Asia, and the Americas. These regional offices ensure Koh Young stays close to the market, and more importantly, its growing user base. Learn why so many electronics manufacturers trust Koh Young for reliable inspection for a smart factory at our website at [www.kohyoungamerica.com](http://www.kohyoungamerica.com).

### For More Information

Koh Young America • 1950 Evergreen Boulevard, Suite 200, Duluth, Georgia 30096 United States • +1.470.374.9254  
Brent A Fischthal, Head of Global Marketing • [kohyoungamerica.com](http://kohyoungamerica.com) • [america@kohyoung.com](mailto:america@kohyoung.com)