



PRESS RELEASE

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CoolCAD Electronics Partners with NWN Inc. to Bolster Market Presence

College Park, MD, Oct 17, 2023 – CoolCAD, a leading provider of advanced design and engineering solutions, today announced a strategic partnership with NWN Inc., a renowned rep agency, to enhance its market reach and customer engagement across key sectors.

CoolCAD Electronics specializes in the design and manufacturing of wide bandgap silicon carbide (SiC) semiconductor transistors and integrated circuits (ICs) catering to a diverse range of applications, including Power Electronics, Green Energy, High-Temperature Electronics, and Deep Ultraviolet (UV) Optical Electronics.

Distinguished by their ability to function in extreme environments, CoolCAD's SiC CMOS devices are engineered to operate reliably at temperatures exceeding 400°C, a substantial leap beyond the limited 200°C capacity of conventional silicon-based chips.

Recognizing the evolving demands of the tech-driven marketplace, CoolCAD aims to amplify its presence, tailoring its unique offerings to a broader audience. By leveraging NWN Inc.'s extensive industry connections and technical expertise, this collaboration will ensure that CoolCAD's innovative products are more accessible and better represented throughout the industry.

Tom Bianchi, chief revenue officer of CoolCAD, commented on the partnership, "We are excited to have the NWN Inc. team on board. Their track record and deep-rooted connections in the tech world make them the perfect partner to help us achieve our expansion goals. They will represent the territory for us in the Northern California and Northern Nevada regions. Together, we're looking forward to reaching new horizons and strengthening our commitment to providing unparalleled design solutions."

Bob Gibbens, president at NWN Inc., added, "We're always eager to represent brands at the forefront of innovation. CoolCAD's Silicon Carbide (SiC) products are revolutionary, and we believe there's significant untapped potential in the market. We're committed to leveraging our resources and expertise to ensure CoolCAD reaches its desired clientele and industry stakeholders."

This partnership aligns with CoolCad's growth strategy and underscores its dedication to being a forerunner in the design and engineering industry. Both companies are optimistic about the future, with plans to unveil collaborative campaigns in the coming months.

About CoolCAD:

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CoolCAD is a dynamic company specializing in advanced design and engineering solutions for Silicon Carbide (SiC) and Gallium Nitride (GaN) components. With a reputation for innovation, CoolCAD provides cutting-edge products that meet today's highly demanding semiconductor requirements.

Central to the CoolCAD advancements are SiC and GaN components, introducing a new era of elevated performance and efficiency within power electronics. These materials outshine conventional silicon in terms of material properties, ushering in a host of benefits that are reshaping power electronics applications. SiC components, renowned for their superior thermal conductivity and breakdown voltage capabilities, thrive under high temperatures and reduce losses, ultimately enhancing power converter designs.

About NWN Inc.:

Founded in 1994, NWN Inc., based at nwn-inc.com, is a trusted rep agency with years of experience connecting brands to their desired markets. The NWN seasoned team represents companies in Northern California and Northern Nevada. This technical team, coupled with its expansive network and deep technical understanding, has driven growth for numerous tech firms and enterprises.