

CMD To Expand Existing Market Share in Asia

New Worldwide Business Unit Leader Selected at W. C. Heraeus

Hanau, Germany -- Dr. Ferdinand Bartels has been appointed to lead the Surface Mount Business Unit, Contact Materials Division (formerly the Circuit Materials Division), at W. C. Heraeus headquartered in Hanau, Germany.

The main focus of Dr. Bartels' mission will be the expansion of market share in the surface mount, semiconductor and packaging materials businesses. He will specifically focus on the Asian markets as part of the Business Unit's globalization strategy.

Ferdinand Bartels has a doctorate in materials science, with extensive experience in the semiconductor industry and the development of integrated circuits. Prior to joining Heraeus, he served as Business Unit Leader at Umicore AG, a French automotive supplier.

"With his experience in our markets as well as his proven success in business development, especially in the Asian markets, Dr. Bartels will allow Heraeus CMD to meet its challenges and goals," commented Dr. Nordholm Behrens, leader of Contact Materials Division.

About Heraeus Contact Materials Division

The Heraeus Contact Materials Division (CMD) is part of W.C. Heraeus GmbH & Co., global enterprise that pioneered industrial technologies based on precious metals. The Contact Materials Division is one of the world's leaders in materials used to manufacture high-performance circuitry, semiconductors, and surface mount assemblies. Industry leaders in both the automotive and semiconductor markets rely on the Heraeus name when developing and manufacturing their products.

All Heraeus products are supported by in-depth process knowledge, personalized service, and custom solutions for emerging applications.

With multiple R&D sites and a global network of production and support facilities, Heraeus continually introduces new products that meet both local and global requirements. The company's goal is to achieve a level of quality and performance unsurpassed in the industry.

Founded in 1851, Heraeus Incorporated is a \$9 billion company with an ongoing commitment to investing in research programs and products for a full range of electronics applications.

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Dr. Ferdinand Bartels

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