

# Press Release: Corporate News

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## For Immediate Release

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## ZESTRON Launches Second 360° Virtual Tour



**Manassas, VA – August 3, 2010** – After successfully launching the first virtual tour of its U.S. Technical Center, ZESTRON, the worldwide leading provider of high precision cleaning products and services for the electronics manufacturing industry, has published a second 360° tour of the company’s European facility. The expansive, web-based tour allows customers to take an in-depth look at ZESTRON Europe’s capabilities from the comforts of their own

computers by visiting <http://www.zestron.com/us/virtual-tours.html>

“As a global company, we are proud to offer our customers local technical and product support virtually anywhere and at any time, which is one of our key differentiators,” says Michael McCutchen, Sales & Marketing Manager, ZESTRON. “Without the need to travel, customers can make an informed decision about who is best equipped to handle their most challenging cleaning problems and provide sound solutions.”

As part of our previously announced “Global Link” initiative, additional tours of our Technical Centers in China and Malaysia are scheduled to be published in the next few months. Once completed, the virtual tours will provide customers the opportunity to fully assess ZESTRON’s capabilities prior to engaging in projects such as free-of-charge cleaning trials and compatibility tests.

“ZESTRON is 100% committed to innovation, providing the absolute best precision cleaning process available and ultimately ensuring long-term customer success. This is only possible when technical centers approximate customers’ production floor conditions, which you will see when you take a virtual tour of our facilities,” says Dr. Harald Wack, President, ZESTRON.

## **About ZESTRON:**

Headquartered in Manassas, Virginia and operating in over 35 countries, ZESTRON is the leading global provider of precision cleaning products and services. With the largest team of chemical engineers in the industry, ZESTRON leverages comprehensive capabilities to ensure customers surpass even the most stringent cleaning and vapor recovery requirements.



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For additional information and to tour one of our unparalleled technical centers, please visit <http://www.zestron.com>.

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Other Information:  
Word Count: 308