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FOR IMMEDIATE RELEASE

Greene Tweed's The Right FITT™ Strategy Enables Real-Time Customer Tracking

Industry 4.0 Initiative Includes Factory Innovation and Data Integration

Kulpsville, PA – [Greene Tweed](#), a leading global manufacturer of high-performance thermoplastics, composites, seals, and engineered components, announces the launch of The Right FITT™, a multi-year manufacturing strategy in-line with “Industry 4.0”. The plan includes new equipment, new data integration systems and controls, and a three-phase maintenance improvement plan with a goal of zero equipment stoppages. Under The Right FITT™, Greene Tweed’s expert engineers will be able to make product adjustments inline in real time, and customers will be able to track their orders in real time.



The Right FITT™, which stands for Factory Innovation and Technology Transformation, seeks to increase production capability, improve quality control, and integrate data systems. By enabling integration and synthesis of separate data sources into analytics dashboards that can reach across the entire organization, the initiative will better facilitate proactive decision-making and drive technological advances. Data integration will include digital inventory controls and cloud computing by augmenting modules to the current SAP systems at all manufacturing locations, and new equipment will include robot and co-bot technology.

“Critical to the success of The Right FITT™ is embracing the new technology to better support our customers,” said Greene Tweed Senior Manager of Global Manufacturing Strategy Fernando Torres. “This is the future of manufacturing.”



For more information about Greene Tweed's custom-designed sealing solutions, as well as elastomeric, thermoplastic, and composite materials, visit www.gtweed.com/capabilities.

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About Greene Tweed

Greene Tweed is a leading global manufacturer of high-performance thermoplastics, composites, seals, and engineered components. Combining more than 150 years of technical expertise and commercial knowledge in a variety of markets, Greene Tweed collaborates with customers to develop engineered solutions that meet challenging performance requirements and reduce total cost of ownership.

Greene Tweed products are sold and distributed worldwide. For additional information, call +1.215.256.9521, or visit our website at <http://www.gtweed.com>.