

GSA Board Appoints Microsoft Executive Fulfilling Their Expanded Mission

New Leadership Appointments Includes Industry Veterans and Respected Leaders

San Jose, Calif. (Feb. 12, 2020) – As we usher in a new decade, the [GSA](#) continues to build upon its expanded mission to represent a broader semiconductor ecosystem to ensure the organization is representing new players that may come from services, software, systems and solutions. The GSA's appointment of Rani Borkar, Corporate Vice President for Microsoft's Cloud Hardware Systems, Cloud Capacity and Supply Chain organization represents the first time the board leadership will include Microsoft. Furthermore, the GSA has added one of the most respected and successful CEOs, Steve Sanghi of Microchip Technology, and industry veteran of the fast growing Inphi, Dr. Ford Tamer.

"There has never been a more exciting time in the semiconductor industry," stated Dr. Lisa Su, president and CEO, AMD and the chair of GSA. "Expanding the GSA leadership to embody the entire semiconductor value chain enables the building of strong partnerships, informed collaborations and a depth of knowledge which strengthens our value to the industry."

With Borkar joining the board from [Microsoft](#), the GSA continues to strengthen its vision of expanding its representation of the ecosystem. Having Microsoft, one of the world's largest companies, on the board will be crucial as we learn from their expertise, which continues to be at the forefront of innovation. Borkar's more than 25 years of leadership provides additional guidance to the GSA leadership as it continues to bring to forefront the full semiconductor ecosystem vision and the success of underlying global initiatives. Furthermore, her appointment on the board is a substantial boost to GSA's Women's Leadership Initiative and will help advance attraction and promotion of female talent in the semiconductor industry under her direction.

"We are in the midst of an industry transformation being driven by the Intelligent Edge and Intelligent Cloud, and this requires innovative new technologies and system solutions for delivering increased business and customer value. Microsoft is an industry leader with a broad portfolio of products and services across consumer, enterprise and cloud and is on the leading edge of technology trends driving our industry. I am honored to represent Microsoft on the GSA board, and am looking forward to bringing learnings from Microsoft's deep expertise in these markets so that we can collectively advance the silicon design ecosystem to be ready for the immense growth opportunities ahead which will shape the future of the semiconductor industry," stated Borkar.

Sanghi represents the longest serving CEO of a semiconductor company; becoming CEO of [Microchip Technology](#) in 1990 and leading it through its IPO and more than a dozen acquisitions. His steadfast leadership and experience will provide guidance as the industry takes an exponential technology leap and faces challenges regarding the ethics and implementation of artificial intelligence and autonomous driving.

"As a leading provider of smart, connected and secure embedded control solutions, Microchip Technology is eager to join its peers in the semiconductor industry and lend its leadership experiences to GSA," stated Sanghi. "In today's highly competitive market, it is important to

collaborate with the global industry as the technology road map continues to evolve and the GSA gives us this opportunity.”

“I am honored to join the GSA Board of Directors, representing the mid-size and rapidly-growing companies in our industry,” said Tamer. “The higher bandwidth requirements of cloud, 5G, HPC, and AI will drive the integration of high-speed analog, DSP and opto-electronics in components that can be manufactured at large scale. This is a great fit with the fabless model supported by GSA.”

As President and CEO of [Inphi](#), Dr. Tamer brings his knowledge and success in developing technology businesses specifically within the infrastructure sector of the semiconductor industry and the growth markets of the 21st century – Cloud, 5G, AI, Opto-Electronics and Sustainable Energy. His perspective on mid-size, fast growing companies will be valuable to GSA, ensuring companies of every size have a voice and equal representation.

“The GSA board represents the best and brightest thought leaders of this industry and having these new voices and perspectives will enable us to stay on the forefront of innovation and collaboration and allow us to foster the strongest possible ecosystem,” said Jodi Shelton, CEO and Co-Founder of the Global Semiconductor Alliance. “Our leadership guides us to leverage the disruptions while addressing and mastering the challenges we have to face in the years to come. Success will be as much about technology as it will be about perception of all the players and how they interact.”

For more than 25 years GSA has consistently been the global, neutral voice of the semiconductor industry with membership representing public and private companies from startups to multinational corporations. With its expanded vision, these new board appointments underscore the GSA’s commitment to represent all regions of the world, as well as the expanded value chain of the industry as it continues to grow.

To learn more about the GSA Board of Directors, please visit:
<http://www.gsaglobal.org/about-us/board-of-directors/>

About GSA

GSA is ***Where Leaders Meet*** to establish an efficient, profitable and sustainable semiconductor and high technology global ecosystem encompassing semiconductors, software, solutions, systems and services. It is a leading industry organization that provides a unique neutral platform for collaboration, where global executives interface and innovate with peers, partners and customers to accelerate industry growth and maximize return on invested and intellectual capital.

The GSA has an impressive global footprint representing over 25 countries and 250 corporate members, including 100 public companies. The global membership ranges from the most exciting emerging companies, to industry stalwarts and technology leaders. Members of the GSA represent 70% of the \$450B+ semiconductor industry and continue to grow.

The GSA offers a unique, efficient and strategic platform for thought-leadership across a broad array of semiconductor technologies and markets through curated regional and global executive and technical forums, leadership networking events, workshops and working groups. These gatherings allow our members to demonstrate thought leadership, engage in thought exchange

with peers or simply remain up to date on topical issues for the industry. In addition, they provide opportunities to share best practices and gain precious visibility opportunities. GSA members also have access to a repository of data and information including financial reports and resources, company data, surveys and technology and market reports. ###

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