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OSRAM Opto Semiconductors launches new site dedicated to the LED Light for you System Design Workshop

OSRAM Opto Semiconductors has launched a new area on its LED Light site dedicated to the upcoming LED Light for you System Design Workshop, to be held in San Diego, Calif., October 28, 2010.

OSRAM Opto Semiconductors, a worldwide leader in semiconductor technology for lighting, sensor and visualization applications, is presenting a free all-day LED Light for you System Design Workshop on October 28th. This event follows the IntertechPira LEDs 2010 Conference taking place October 25-27 at the San Diego Convention Center.

At the LED Light for you System Design Workshop, attendees will gain insight into the latest [LED system design solutions](#) while networking with top industry professionals and lighting experts in varied technical fields such as electrical, thermal, optical and integrated solutions. Together with global OSRAM-certified partners who specialize in general lighting LED technology, attendees will find assistance to bring LED lighting ideas to fruition.

“The LED Light for you Systems Design workshop is a terrific opportunity to learn from highly respected experts in the lighting industry from around the world,” said Kim Peiler, Application Engineering Manager at OSRAM Opto Semiconductors. “OSRAM’s goal is to empower our customers to turn their [LED system integration](#) concepts into reality.”

The newest section of the OSRAM Opto Semiconductors website is dedicated to the [LED Light for you System Design Workshop](#) for those who are unable to attend the workshop. The integrated online component will enable visitors to electronically access premier videos, photos and exclusive interviews with OSRAM executives and partners from the ground floor of the workshop.

Leading up to the OSRAM event, online viewers can access the LED Light for you System Design Workshop website to register for entry to the workshop, access the workshop agenda and location, contact

OSRAM for questions regarding the event and follow OSRAM's countdown to the premier event via The Workshop Countdown Clock. Users can also preview the global network of lighting specialists that will be taking part in the event through presentations, tutorials and tabletop exhibits.

The OSRAM workshop is a capstone event for professionals attending the [IntertechPira LEDs Conference](#). The LEDs Conference, now in it's eleventh year, and LED Light for you System Design Workshop are partnering to present a holistic, educational and hands-on LED lighting experience.

To learn more about the free LED Light for you System Design Workshop from OSRAM Opto Semiconductors, visit the site at <http://ledlight.osram-os.com/events/led-light-for-you-workshop-north-america/>.

The screenshot shows the OSRAM website for the LED Light for you System Design Workshop North America. The page features a blue header with the OSRAM logo and navigation links. A prominent orange navigation bar contains links for HOME, TOOLS, RESOURCES, APPLICATIONS, EVENTS, SSL LEDS, NEWS, and CONTACT US. The main content area is divided into several sections: a featured article about the workshop, a 'Featured Partners' section with Infineon, a 'Workshop Countdown' showing 43:12:59:41, and a video player for the workshop. A sidebar on the left includes a 'Light for you' logo and a 'LEDs 2010' event poster.

LED Light for you System Design Workshop North America

Picture: OSRAM

<http://www.osram-os.com/press>

About OSRAM Opto Semiconductors

OSRAM is part of the Industry sector of Siemens and one of the two leading lighting manufacturers in the world. Its subsidiary, OSRAM Opto Semiconductors GmbH in Regensburg (Germany), offers its customers solutions based on semiconductor technology for lighting, sensor and visualization applications. OSRAM Opto Semiconductors has production sites in Regensburg (Germany) and Penang (Malaysia). Its headquarters for North America is in Sunnyvale (USA), and for Asia in Hong Kong. OSRAM Opto Semiconductors also has sales offices throughout the world. For more information go to www.osram-os.com.

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