



FOR IMMEDIATE RELEASE

Contact

Bryan Ekus
International PV Equipment Association
407-856-9100
E-mail: ekus@ipvea.com
Web site: www.ipvea.org

IPVEA to Premier New Tool to Connect the Solar Supply Chain at EU PVSEC 2010

ORLANDO, FL — August 2010 — The International PV Equipment Association (IPVEA), an independent, non-profit organization of manufacturers and suppliers of photovoltaic (PV) fabrication equipment and related raw materials, announces that it will demonstrate the PV Matrix, an innovative new solar supply chain tool, in stand L2/H2/A8 at the 25th European Photovoltaic Solar Energy Conference and Exhibition. EU PVSEC is scheduled to take place 6-9 September 2010 at the Feria Valencia in Valencia, Spain.

The IPVEA Matrix illustrates and links the complete PV Value Chain. Located at www.matrix.ipvea.org, the tool is designed to provide a central source of information in order to connect the solar industry.

The PV Matrix separates solar technology into four main segments: silicon, organic, R&D, and installation & power generation. Each segment expands to show categories within that technology. For example, silicon expands to raw material to wafer, wafer to cell and cell to modules. From there, each subsection further breaks down. This is beneficial because it simplifies technology and allows visitors to find specific information and locate key suppliers. Visitors and suppliers can both work and interact with other companies.

Companies listed on the PV Matrix can improve their networks as well as company sales, profile and exposure to the PV industry. Additionally, the Matrix provides customizable microsites where visitors can view image libraries, data sheets, white papers, product brochures, videos and more.

“The Matrix is an exceptional central source for information that links the complete solar supply chain. As the industry grows, so will the Matrix,” said Bryan Ekus, Managing Director of the IPVEA.

Visit IPVEA’s stand L2/H2/A8 at the upcoming EU PVSEC for a Matrix demonstration and to find out how your company can become part of this innovative solar supply chain tool.



###

About International PV Equipment Association

Founded in May 2008, the International Photovoltaic Equipment Association (IPVEA) is an independent, non-profit organization of manufacturers and suppliers of photovoltaic (PV) fabrication equipment and related raw materials used in PV ingot, wafer, cell (crystalline and thin-film), and panel manufacturing. The overall mission of the association is to provide members with a forum for information, discussion and exchange of ideas, as well as ways to develop business opportunities and strategic partnerships. The association is the unified voice of the manufacturing segment of the PV industry. As such, the association evaluates and recommends exhibitions, conferences, sales channels and methods of communications that can be effective for its member companies. For more information, visit www.ipvea.org.