



FOR IMMEDIATE RELEASE

Contact

Bryan Ekus
International PV Equipment Association
407-856-9100
E-mail: ekus@ipvea.com
Web site: www.ipvea.org

IPVEA Establishes New Communications Office in Hong Kong

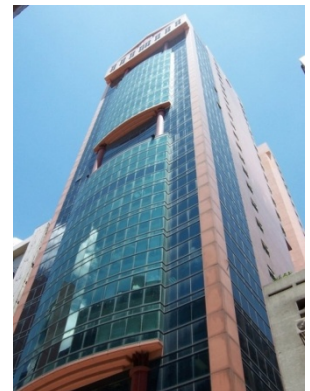
ORLANDO, FL — May 2011 — The International PV Equipment Association (IPVEA), an independent, non-profit organization of manufacturers and suppliers of photovoltaic (PV) fabrication equipment and related raw materials, announces that it has established a new communications office in Hong Kong, demonstrating the association's long-term commitment to the Greater China and Asia-Pacific markets. With the addition of this site, IPVEA plans to strengthen its international presence as a global association with unparalleled member support.

The new office will be the central hub for promotional activities and sales support for IPVEA members planning to participate in events in China as well as provide translation assistance, shipment coordination and access to meeting rooms for a nominal fee.

IPVEA has contracted key personnel to support its efforts in Asia. Mr. Andy Chan and Ms. Michelle Wong have joined the team to provide any member assistance that may be required.

IPVEA Asia
Rm 603, APEC Plaza,
49 Hoi Yuen Rd.,
Kwun Tong, HK

Tel: 852-26232317
Andy Chan ac@ipvea.com
Michelle Wong mw@ipvea.com



###

About International PV Equipment Association

Founded in May 2008, the International Photovoltaic Equipment Association (IPVEA) is an independent, non-profit organization of manufacturers and suppliers of photovoltaic (PV) fabrication equipment and related raw materials used in PV ingot, wafer, cell (crystalline and thin-film), and panel manufacturing. The overall mission of the association is to provide members with a forum for information, discussion and exchange of ideas, as well as ways to develop business opportunities and strategic partnerships. The association is the unified voice of the manufacturing segment of the PV industry. As such, the association evaluates and recommends exhibitions, conferences, sales channels and methods of communications that can be effective for its member companies. For more information, visit www.ipvea.org.