

**FOR RELEASE:** Immediately  
**CONTACT:** Stefanie Rüdell  
+49 9126 29498 13  
[Stefanie.ruedell@nordson.com](mailto:Stefanie.ruedell@nordson.com)

Pettensiedeler Str. 1 a  
90542 Eckental  
Germany

## Introducing Assure™, the New X-ray Component Counter from Nordson DAGE

**Eckental, Germany – 5<sup>th</sup> November 2019:** Nordson DAGE, a division of the Nordson Corporation (Nasdaq: NDSN) is proud to announce the launch of Assure™, the most *intelligent, simplest, fastest* and most reliable way to implement live component inventory management into your organization.



Inventory knowledge is essential for modern industry. Whether you are a SMT manufacturer, supplier or broker, live assurance of correct inventory in your MRP system at all times minimizes stock, labor, errors and costs ensuring customer confidence and trust to keep SMT lines running efficiently.

Developed by our team in Eckental, north of Nuremberg, Germany, Assure is *intelligent, simple, fast, and trustworthy*, enabling you to increase productivity, minimize component shortage and SMT line downtime, multiple set-ups and expensive additional component procurement and safety stock.

**Intelligent:** Counting components should not require hours of programming. Assure is a true plug-and-play solution which uses advanced algorithms to identify new components and does not rely on libraries or reliance on “cloud-only” support.

**Simple:** One button operation and an intuitive touchscreen interface means users can learn Assure within minutes. Installation is easy with an exceptionally small footprint and system weight.

**Fast:** Optimized for speed, Assure counts components fast regardless of how full or empty the reel is. Process inventory sooner and minimize labor time and cost.

**Trust:** Assure validates results immediately and automatically with accuracy exceeding 99.9% on most components, guaranteeing the quality of the count and simultaneously updating your ERP and inventory storage systems.

“Assure is an invaluable addition to Nordson’s X-ray product range” explains Mark Flain, X-ray Director at Nordson DAGE. “Assure guarantees our customers have precise knowledge of their inventory at all times, keeping their SMT lines running.”

See the latest Assure models featuring complete automated handling and meeting Industry 4.0 standards at the **Nordson Test & Inspection** stand (Hall **A2**, **Stand 445**), the **ASYS** stand (Hall **A3**, **Stand 227**), and the **JUKI / ESSEGI** stand (Hall **A3**, **Stand 139**).

###

**About Nordson:**

Nordson Corporation (Nasdaq: NDSN) is one of the world’s leading producers of precision dispensing equipment that applies adhesives, sealants, coatings and other materials to a broad range of consumer and industrial products during manufacturing operations. The company also manufactures equipment used in the testing and inspection of electronic components as well as technology-based systems for curing and surface treatment processes. Headquartered in Westlake, Ohio, Nordson has direct operations and sales support offices in more than 30 countries.